

Through Another Lens: 8th Grade Visual Literacy Unit

Frame Analysis Isabella and Tallulah

Study the frame carefully. How does the filmmaker use visual devices to convey meaning in this frame?

In the boxes below, **use bullet points** to detail the filmmaker's use of four visual devices. SEE RUBRIC

Color/Tone, Lighting, Background/Foreground, Composition/Rule of Thirds

Theme, Mood, Conflict

<p>Device 1: Color/Tone ✓</p> <ul style="list-style-type: none"> - Orange tone - Orange light - Two orange shirts - Warm colors - Brown curtain like item - Orange flowers - Brown walls - Light colored clothes - One cold color: green, which is the girl's shirt ✓ <p style="margin-left: 150px;"><i>Good! Lots about what you see</i></p> <p>Effect/Explain: Theme ~ Appearance vs. Reality ✓</p> <p>The director is trying to create the theme of having the Witches seem innocent, not harmful. The warm colors conflict with the Witches motives. Witches aren't warm, but the room is warm colored, and there are warm colored objects. The green colored clothing is showing how little the Witches show their true colors; being cold. ✓</p>	<p>Device 2: Lighting ✓</p> <ul style="list-style-type: none"> - Lots of lit candles - Still dark - Cloth covering the window, making it dark ✓ <p>Effect/Explain: <i>Conflict. (Than what type of conflict?) Be specific.</i> The director is trying to create conflict between light and dark. The curtain stops light from the outside from coming into the room, and the candles don't really light up the room very well. The Witches don't use natural light to light up the room. Though there are lots of candles in the room, the room is still dark.</p>
<p>Device 3: Background/Foreground ✓</p> <ul style="list-style-type: none"> - Witches in the front - Short in front, tall in the back - Strange items on the wall - Back wall is dark, covered with a brown cloth ✓ - Window behind the brown cloth because there's light coming from behind the cloth 	<p>Device 4: Composition/Rule of Thirds</p> <ul style="list-style-type: none"> - Witches in thirds (2 columns on the left) - Last third column is a wall, able to see part of the room - Witches heads are in the top row - Witches make a triangle <p>Effect/Explain: The director is trying to create mood of teamwork within the Witches because of how they're together in</p>

<p>Effect/Explain: Mood of mystery ✓✓ The director is creating a mysterious mood. The children, who are the Witches, look innocent, but the surroundings are strange; strange items on the wall, cloth covering the window, even though it's bright outside.</p>	<p>the frame. In the play, they don't fight with each other, like how Macbeth killed Banquo even though Banquo was loyal to Macbeth. They all meet with Macbeth together, and they support each other by working together.</p>
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Shot Analysis Rubric

VISUAL LITERACY STANDAR D	Developing Toward Expectation	Approaching Expectation	Meeting Expectation	Exceeding Expectation
	<p>Shows a lack of understanding of visual media devices and elements Has difficulty inferring and tends to interpret literally Struggles to connect with the visual media Produces overly short responses which lack information Uses insufficient evidence to</p>	<p>Understands some visual media devices and elements Sometimes identifies theme, purpose and style Infers inconsistently Connects on a superficial level with the visual media Generates responses to synthesize information Sometimes supports responses using</p>	<p>Understands visual media devices and elements, including lighting, tone, color, POV, camera angle, foreground/background, composition and symbolism Discusses theme, purpose and style Infers for deeper meaning Evaluates, interprets and analyses visual media critically</p>	<p>Understanding exceeds grade level expectation. Examples include: Analyses visual media more deeply or with greater sophistication, and creativity</p>