

Scaryhuck \$ Macbeth

## Through Another Lens: 8th Grade Visual Literacy Unit Frame Analysis

Study the frame carefully. How does the filmmaker use visual devices to convey meaning in this frame?

In the boxes below, **use bullet points** to detail the filmmaker's use of four visual devices. SEE RUBRIC

<p>Device 1: Colors and Tone Lot of red/reddish. Multicolored shirts. Dirt on clothing, all wearing something black.</p> <p>Effect/Explain: <i>MOOD.</i> The dark red colors makes a creepy and dark mood. The more pinkish color generates the mood of a normal house, with strange and sinister objects around it. The kids are wearing raggedy clothing and they don't look too sinister - trying to establish the mood that these are just poor kids. The colors of the wall maybe a symbol for future conflict in Macbeth's life as he starts (from left to right) as loyal soldier with little urges for disloyalty (pink wall) but progresses to become dark and evil (the black middle wall) and eventually shed blood (the red wall).</p>	<p>Device 2: Rule of thirds. Kids form lines across the image and are in triangular form. Each third is a different color.</p> <p><i>MOOD</i> Effect/Explain: The position definitely enhances their strength and unity as a group; this makes a sinister and menacing mood. The parts of the wall in which the thirds are divided into maybe a symbol for future conflict in Macbeth's life as he starts as loyal soldier with little urges for disloyalty (pink wall) but progresses to become dark and evil (the black middle wall) and eventually shed blood (the red wall).</p>
<p>Device 3: Background/Foreground The foreground displays the kids. The background displays several objects, many of them are menacing and look satanic in nature.</p> <p>Effect/Explain: ? The foreground of the kids standing adds focus and importance to them. The backgrounds littering of many objects (such as a bloody hand, mirrors, candles) are positioned around the kids and the background adds to the supernatural mystique and menacing nature.</p>	<p>Device 4: Symbols Objects such as the bloody arm, candles, old mirrors, and creepy antiques.</p> <p><i>MOOD. EVILNESS. Then explain...</i> Effect/Explain: All these objects generate a mood of evil and something wrong or sinister, they enhance the witches' evil qualities. They also suggest conflict because they are sings of evil and lead the viewer to receive an ominous feeling of Macbeth's future - definitely suggesting that something is going wrong here.</p>

Need more information on what you see & observe

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## ***Through Another Lens: 8th Grade Visual Literacy Unit*** **Shot Analysis Rubric**

<b>VISUAL LITERACY STANDARD</b>	<b>Developing Toward Expectation</b>	<b>Approaching Expectation</b>	<b>Meeting Expectation</b>	<b>Exceeding Expectation</b>
	Shows a lack of understanding of visual media devices and elements Has difficulty inferring and tends to interpret literally Struggles to connect with the visual media Produces overly short responses which lack information Uses insufficient evidence to support response	Understands some visual media devices and elements Sometimes identifies theme, purpose and style Infers inconsistently Connects on a superficial level with the visual media Generates responses to synthesize information Sometimes supports responses using evidence from the visual media	Understands visual media devices and elements, including lighting, tone, color, POV, camera angle, foreground/background, composition and symbolism Discusses theme, purpose and style Infers for deeper meaning Evaluates, interprets and analyses visual media critically Supports responses using evidence	Understanding exceeds grade level expectation. Examples include: Analyses visual media more deeply or with greater sophistication, and creativity