

Through Another Lens: 8th Grade Visual Literacy Unit
Frame Analysis

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Study the frame carefully. How does the filmmaker use visual devices to convey meaning in this frame?

In the boxes below, use bullet points to detail the filmmaker's use of four visual devices. SEE RUBRIC

<p>Device 1: Foreground/Background</p> <ul style="list-style-type: none">- In the background, there are lots of white smoke and it shows the setting of a graveyard.- In the foreground, there are three girls standing next to each other. In front of them, there is a pillar on the left and some spiky fences along the bottom of the frame. <p>Effect/Explain: Scary and ghostly mood</p> <ul style="list-style-type: none">- The foreground and background creates a scary and ghostly mood because the graveyard in the background represents death. The white smoke in the background supports that because white is often referred to a color of death or ghost.- In the foreground, there are spiky fences and this also creates the same mood because the sharp edges of fence maybe show the personality of the 3 witches, since they are sharp and dangerous.	<p>Device 2: Composition</p> <ul style="list-style-type: none">- In the photo, you can see the 3 girls standing side by side and they are equally spaced out.- The 3 girls seem to be talking to each other. <p>Effect/Explain: Theme: the nature of evil</p> <ul style="list-style-type: none">- The composition of this photograph creates a theme of the nature of evil. There are 3 witches in this photograph and the number 3 represents evil, many people say 3 represents trinity and the illuminati triangle. So that's why the 3 witches can result to some kind of evilness.- Also, the 3 witches are standing next to each other and equally spaced out, if something goes wrong then they are all equally to blame.
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<p>Device 3: Lighting ✓</p> <ul style="list-style-type: none"> - The lighting in the back is very white and the lighting in the front is very dark. - Most of the lighting is behind the girls and not on the girls. - There is not a lot of lighting on the 3 girls bodies. <p>Effect/Explain: Fearsome mood ✓</p> <ul style="list-style-type: none"> - The lighting creates a fearsome mood because the white lighting in the background represents their past and the dark lighting in the front represents what they are now. Maybe in the past, the witches were more ghost like creatures haunting people secretly but now the witches are more humanly but they are still very deadly and threatening. - This also ties in with why there is barely any lighting on their bodies because they have a dark personality and they are hiding many secrets inside them. 	<p>Device 4: Camera Angle ✓</p> <ul style="list-style-type: none"> - The camera angle shows not only the 3 girls but also a background with many objects. - The angle is not too high low. Angle is leveled with the girl's faces. <p>Effect/Explain: Conflict ✓ of Macbeth and the witches</p> <ul style="list-style-type: none"> - The camera angle creates a conflict of Macbeth and the witches because the camera angle is not looking down at the witches or up at the witches. This shows that the 3 witches have a lot of power and should not be underestimated like Macbeth did in the play, he trusted those 3 witches too much. - The camera angle also shows other objects in the background such as the flower. The flower relates to the conflict and also shows the personality because flowers are mostly used when persuading someone about something, just like the witch did to Macbeth.
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GREAT WORK!

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Shot Analysis Rubric

VISUAL LITERACY STANDARD	Developing Toward Expectation	Approaching Expectation	Meeting Expectation	Exceeding Expectation
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	<p>Shows a lack of understanding of visual media devices and elements</p> <p>Has difficulty inferring and tends to interpret literally</p> <p>Struggles to connect with the visual media</p> <p>Produces overly short responses which lack information</p> <p>Uses insufficient evidence to support response</p>	<p>Understands some visual media devices and elements</p> <p>Sometimes identifies theme, purpose and style</p> <p>Infers inconsistently</p> <p>Connects on a superficial level with the visual media</p> <p>Generates responses to synthesize information</p> <p>Sometimes supports responses using evidence from the visual media</p>	<p>Understands visual media devices and elements, including lighting, tone, color, POV, camera angle, foreground/background, composition and symbolism</p> <p>Discusses theme, purpose and style</p> <p>Infers for deeper meaning</p> <p>Evaluates, interprets and analyses visual media critically</p> <p>Supports responses using evidence</p>	<p>Understanding exceeds grade level expectation.</p> <p>Examples include:</p> <p>Analyses visual media more deeply or with greater sophistication, and creativity</p>
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