

Frame Analysis

Study the frame carefully. How does the filmmaker use visual devices to convey meaning in this frame?

In the boxes below, use bullet points to detail the filmmaker's use of four visual devices. SEE RUBRIC

Device 1: lighting ✓

- lighting makes orange light (candles)
- little bit of light from outside

-Candles used for lighting

Effect/Explain:

- Creates a really dim setting
- Creates a fortune telling mood
- I think the point of this is to create a eerie, mysterious, grim, and/or creepy setting and it is portraying mood (mysterious witches + mood)
- Making a mood because the movie so far had been kind of grim and creepy.

Device 2: Thirds/composition ✓

- Three witches are aligned with two in the front and 1 in the back, forming a triangle
- It is very crowded around them (mysterious items)
- Much like all the movies and versions the witches are aligned in a triangle sort shape.

Effect/Explain:

- A very crowded and eerie feel to the room
- I think they did this to create mood

Device 3: Camera angle ✓

- It is at head level with the 'witches'
- Zoomed out; we see the witches along with their items surrounding them, we get a wide view of the room
- Mid shot that allows us to see a lot of the background

Effect/Explain:

- I think that this is used to create theme. (the type of theme being Appearance VS. Reality)
- We see innocent kids on the outside but the camera angle allows us to see all of the eerie items they have in the room
- It zooms in mostly on the witches (because we are supposed to focus on the witches) but gives us details on the background as well

Device 4: colour and tone ✓

- Very orange colour palette
- Has a lot of colour overall
- Has a tint to everything, but the witches aren't dressed in any specific color.

Theme?
mood?
conflict?

could explain more

Effect/Explain: *As previous* ↓

- The colors seem to really create mood
- The colour orange means joy and happiness but the mood is the opposite of that
- Very monotone feel (a lot of overwhelming orange), very grim and serious feeling
- Nothing that really stands out from anything else.

VISUAL LITERACY STANDARD	Developing Toward Expectation	Approaching Expectation	Meeting Expectation	Exceeding Expectation
	Shows a lack of understanding of visual media devices and elements Has difficulty inferring and tends to interpret literally Struggles to connect with the visual media Produces overly short responses which lack information Uses insufficient evidence to support response	Understands some visual media devices and elements Sometimes identifies theme, purpose and style Infers inconsistently Connects on a superficial level with the visual media Generates responses to synthesize information Sometimes supports responses using evidence from the visual media	Understands visual media devices and elements, including lighting, tone, color, POV, camera angle, foreground/background, composition and symbolism Discusses theme, purpose and style Infers for deeper meaning Evaluates, interprets and analyses visual media critically Supports responses using evidence	Understanding exceeds grade level expectation. Examples include: Analyses visual media more deeply or with greater sophistication, and creativity