

VISUAL LITERACY STANDAR D	Getting Started	Approaching Standard	Meeting Standard <i>ME</i>	Exceeding Standard
	<ul style="list-style-type: none"> Shows a lack of understanding of visual media devices and elements Has difficulty inferring and tends to interpret literally Struggles to connect with the visual media Produces overly short responses which lack information Uses insufficient evidence to support response 	<ul style="list-style-type: none"> Understands some visual media devices and elements Sometimes identifies theme, purpose and style Infers inconsistently Connects on a superficial level with the visual media Generates responses to synthesize information Sometimes supports responses using evidence from the visual media 	<ul style="list-style-type: none"> Understands visual media devices and elements, including lighting, tone, color, POV, camera angle, foreground/background, composition and symbolism Discusses theme, purpose and style Infers for deeper meaning Evaluates, interprets and analyses visual media critically Supports responses using evidence 	<p>Understanding exceeds grade level expectation. Examples include:</p> <ul style="list-style-type: none"> Analyses visual media more deeply or with greater sophistication, and creativity

**Through Another Lens: 7th Grade Visual Literacy Unit
Shot Analysis Rubric**

	GS	AS	MS	ES
IDEAS			✓	
ORGANIZATION			✓	
VOICE			✓	
WORD CHOICE			✓	
SENTENCE FLUENCY			✓	
CONVENTIONS			✓	

6 Traits Writing Checklist

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Romeo and Juliet: 7th Grade Visual Literacy Unit Frame Analysis

Study the frame carefully. How does the filmmaker use visual devices to convey meaning in this frame?

In the boxes below, use bullet points to detail the film maker's use of four visual devices. SEE RUBRIC

You will then use this information to write a paragraph explaining how the filmmaker has used the devices to convey theme, mood, and/or conflict.

more detail for explaining the devices and what

<p>Device 1: Camera Angle Looking down at Romeo from Juliet's perspective</p> <p>Effect: Makes Romeo seem small and far away. Therefore, it sets the theme of Romeo and Juliet and how they are not supposed to be together.</p>	<p>Device 2: Symbolism <i>you see</i> Romeo dresses up as a knight for the Capulet party.</p> <p>Effect: This costume sets the theme that Romeo is the hero of the story. So to say, he is Juliet's knight in shining armor.</p>
<p>Device 3: Color Romeo's costume is gray while everybody else is very colorful.</p> <p>Effect: This supports the theme of Montague vs Capulet as Romeo (grey) is surrounded by Capulets (colorful) and in this frame he is the only Montague at the Capulet party.</p>	<p>Device 4: Rule of Thirds Romeo is being intersected by the top horizontal line and the the right vertical line.</p> <p>Effect: This draws attention to his face which is one of bewilderment. This helps convey the theme of the Capulets and Montagues being enemies.</p>

Write a paragraph to explain how the filmmaker has used the devices above to convey theme, mood, and/or conflict.

In this frame from Romeo and Juliet, the director, Baz Luhrmann uses camera angle, symbolism, color, and rule of thirds to convey the theme of Montagues versus Capulets. In this frame the camera is looking down at Romeo probably from Juliet's perspective. This supports the theme of how Romeo and Juliet are not supposed to be together because of the great family feud. Another visual literacy tool that is utilized is symbolism. Romeo is wearing a knight costume. This helps set the theme of Romeo being the hero of the story, being Juliet's knight in shining armor. There is a lot of color contrast in this frame. Romeo's costume is gray whereas everybody else is dressed in stunning bright colors. This supports the theme of Montagues versus Capulets because he is the only Montague (gray) in this frame surrounded by Capulets (colorful). Lastly, in this frame Baz Luhrmann uses the rule of thirds to draw attention to Romeo's which is one of confusion and bewilderment because of Juliet's parentage. This again supports the theme of Capulets and Montagues being enemies. In conclusion, the director utilizes camera angle, symbolism, color, and the rule of thirds to tell the story and create the theme of Montague versus Capulet.